

Pre-Press Management and The Quality of Production

A workshop was conducted for our member units and DTP apprentices (batch 3) on the topic “Pre-Press Management and the Quality of Production”, organised by North Malabar Offset Printers Consortium Pvt.Ltd. held on 20/3/2022 .

The workshop was inaugurated by Mr.C.R Nandakumar (CEO, North Malabar Offset Printers Consortium Pvt.Ltd). The presentation on the topic was given by Mr.C.K.P Mohamed Rayeez(MD,North Malabar Offset Printers Consortium Pvt.Ltd).The program basically discussed about the effective methods to schedule the pre-press management and its advantageous effect on improving the quality of production.The topic included anlysatation of production line, scheduling of tasks...etc. All the IC members participated in the workshop.

The session was concluded with a vote of thanks delivered by P.M Balakrishnan(Proprietor,Varnamudra Graphics,Payyannur).

