

WORKSHOP ON EXPORT PROMOTION IN OFFSET PRINTING INDUSTRY

A workshop on the topic “Export Promotion in Offset Printing Industry” was organized by The Printers Cluster (North Malabar Offset Printers Consortium Pvt. Ltd.). Under the STRIVE project for our apprentices of DTP(Batch 3) and unit members as a part of capacity development program on 21/3/2022 @ 12 pm at North Malabar Offset Printers Consortium Pvt.Ltd.

The workshop was inaugurated by Mr.C.R Nandakumar.(CEO, North Malabar Offset Printing Consortium Pvt.Ltd.). Mr. Augustine P.A (Proprietor, Sandesh Offset Printers) gave the presentation on the topic “Export Promotion in Offset Printing Industry”. The workshop mainly focused on the possibility of promoting the export business in the printing industry as now a days depending on the local market for printing jobs will not be viable.

After that question and interaction session was held in which the apprentices to share and clear the informations.

The workshop was ended by vote of thanks given by Mr.C.K.P Mohammed Rayeez (Managing Director, North Malabar Offset Printers Consortium Pvt Ltd.).

